

CHRISTIE WALSH

visual designer

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850 W Cornelia Ave, Apt 301 » Chicago, IL 60657

WORK EXPERIENCE

PEAPOD

visual designer

January 2015-Present

Designed and produced images for weekly content to meet merchandising and marketing goals

Created advertising materials to drive new customer acquisition

Designed and produced images for email campaigns

FIRST DIVISION MUSEUM AT CANTIGNY PARK

media design/digitization specialist

February 2010-January 2015

Redesigned museum website, coming in under budget by handling all of the front-end development myself

Designed and built separate websites for special events and exhibits

Managed e-mail marketing and designed responsive email templates

Promoted museum events by designing print ads and running Facebook ad campaigns

Doubled the museum's number of Facebook followers and expanded their presence into Twitter, YouTube, Pinterest, and Instagram

BMG SERVERS

graphic designer

March 2009-February 2010

Designed, built, and maintained websites for the company as well as a variety of clients

Designed logos both in-house and for client companies

Designed other promotional materials including business cards, letterhead, handouts, and brochures

FC LIGHTING

graphic artist

December 2008-March 2009

Added products to catalog, which included image scaling and editing

Maintained two company websites

STARGATE HOLDINGS CORP

graphic designer

October 2004-October 2008

Designed and built websites for both the company itself and small business clients

Animated in Flash using keyframes and ActionScript

Designed other materials including letterhead, handouts, and print advertisements

FREELANCE

part-time web designer

August 1996-Present

Registered, designed, and updated several sites for a variety of clients

Trained clients in website maintenance

EDUCATION

UNIVERSITY OF ILLINOIS

urbana-champaign

Bachelor of Science in Computer Science, 2004

Application Sequence in Narrative Media, including courses in web design, multimedia, and graphic design

SKILLS AND SPECIALTIES

EXPERT

HTML5, CSS3, Responsive Design

Adobe Creative Cloud: Photoshop, Illustrator, Dreamweaver, InDesign, Animate

INTERMEDIATE

Javascript, jQuery, Wordpress, User Interface Design, User Experience Design

Adobe Creative Cloud: Premiere Pro, After Effects